

## National Executive Director

PO Box 70735 SW Station  
Washington, DC 20024-  
0735



### Policy Memorandum 2008-05

**Date:** 16 September 2008

**Subject:** Young Marines participation in reality television

1        **Background:** The Young Marines of the Marine Corps League consistently garners positive media coverage through their good work in instilling our corps values of Teamwork, Leadership and Discipline; as well as, community service efforts on local and national levels. With the ever-growing popularity of reality television shows, the Young Marines have also been contacted by various media outlets, often with generous monetary payouts associated with their participation.

2        **Policy:** No member of the Young Marines, youth or adult, shall participate in **reality television** while representing themselves as a member of the Young Marines without the written consent of the Young Marines National Executive Director or Director of Public Relations. If contacted by a casting director or producer of a reality television program, whether on a national or local level, this policy directs members of the Young Marines to contact National Headquarters at once for consideration of written consent to participate.

3        Requests to participate in any reality television programming while representing the Young Marines will be taken on a case-by-case basis by Young Marines National HQs.

4        The written consent from Young Marines National Headquarters does not imply that units need written permission to contact their local media outlets for purposes of covering unit- sponsored events and activities.

5        Questions or inquires can be directed to: [media@youngmarines.com](mailto:media@youngmarines.com)

Michael B. Kessler  
National Executive Director